



**Engineered with input from the National Sleep Foundation
to help solve 5 common sleep problems.**

We all have trouble sleeping from time to time, but the causes of poor sleep can vary from one person (or couple) to the next. For instance, you may toss and turn while your partner may sleep too hot. So finding the right mattress to meet everyone's specific sleep needs can be a real challenge. What if there was a mattress designed to address the most common causes of sleep?

Now Serta has joined forces with the National Sleep Foundation (NSF) to introduce the all-new Perfect Sleeper, the first official mattress of the National Sleep Foundation. The new Perfect Sleeper is engineered with input from the NSF to help solve many of the most common causes of poor sleep. Each Perfect Sleeper is designed with a set of unique features to help address not just one issue, but 5 common sleep and mattress issues that people face every night.

1. Tossing and turning
2. Lack of support, leading to back pain
3. Sleeping too hot or too cold
4. Partner disturbance
5. Mattress roll-off or sag

Plus, only Serta is working with the NSF to help people improve the quality of their sleep through both optimal mattress design and enhanced sleep education. Every new Serta Perfect Sleeper mattress comes with the National Sleep Foundation's exclusive Guide to Sleeping Well. This information provides tips, suggestions and resources to help you get the most from your new Perfect Sleeper mattress each and every night.

Now with every new Perfect Sleeper you will have at least 5 reasons to never count sheep again!